



Course Competencies Template - Form 112

GENERAL INFORMATION											
Name: Antonio Chirinos	Phone #: 305.237.2209										
Course Prefix/Number: PGY 2470C	Course Title: Portfolio Preparation										
Number of Credits: 4											
Degree Type	<input type="checkbox"/> B.A. <input type="checkbox"/> B.S. <input type="checkbox"/> B.A.S. <input checked="" type="checkbox"/> A.A. <input checked="" type="checkbox"/> A.S. <input type="checkbox"/> A.A.S. <input checked="" type="checkbox"/> C.C.C. <input type="checkbox"/> A.T.C. <input type="checkbox"/> V.C.C.										
Date Submitted/Revised: Fall 2023	Effective Year/Term:										
<input type="checkbox"/> New Course Competency <input checked="" type="checkbox"/> Revised Course Competency											
Course to be designated as a General Education course (part of the 36 hours of A.A. Gen. Ed. coursework): <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No											
College Wide General Education Student Learning Outcomes (CWGESLO) legend: <table border="0" style="width: 100%;"> <tr> <td>1. Communication</td> <td>6. Social Responsibility</td> </tr> <tr> <td>2. Numbers / Data</td> <td>7. Ethical Issues</td> </tr> <tr> <td>3. Critical Thinking</td> <td>8. Computer / Technology Usage</td> </tr> <tr> <td>4. Information Literacy</td> <td>9. Aesthetic / Creative Activities</td> </tr> <tr> <td>5. Cultural / Global Perspective</td> <td>10. Environmental Responsibility</td> </tr> </table>		1. Communication	6. Social Responsibility	2. Numbers / Data	7. Ethical Issues	3. Critical Thinking	8. Computer / Technology Usage	4. Information Literacy	9. Aesthetic / Creative Activities	5. Cultural / Global Perspective	10. Environmental Responsibility
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Course Description (limit to 50 words or less, must correspond with course description on Form 102): Provides graduating students individual guidance and direction in the preparation of their portfolios. Emphasis is given to the realization of new photographic images. Prerequisites: PGY 2111C, PGY 2211, PGY 2239 and PGY 2404C.											
Prerequisite(s): PGY 2111C, PGY 2211, PGY 2239 and PGY 2404C	Corequisite(s):										

Course Competencies:

Competency 1:	CWGESLO
The student will demonstrate the ability to evaluate and compare complex ideas related to creativity and the photography making process by:	1, 3, 4, 8, 9

- a) Identifying, describing, and analyzing photographers' styles and aesthetic practices.
- b) Exploring the interplay of creativity within the photography process, delving into how photographers visually interpret specific projects.
- b) Examining renowned photographers' complex projects, using their work as a lens to comprehend the intricate relationship between creativity and the photography-making process.

Competency 2:	CWGESLO
The student will articulate technical and conceptual foundations of student's own work in written and spoken form by:	1, 3, 4, 8, 9

- a) Conveying work through a concise bullet list highlighting featured ideas and their relation to specific projects.
- b) Crafting an artist statement by extracting key highlights from the bullet list, capturing the essence of the work.
- c) Fine-tuning artist statement through faculty recommendations.

Competency 3:	CWGESLO

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The student will produce a high-quality portfolio showcasing their work in both physical and digital formats, tailored for transfer school applications or professional opportunities by:	1, 3, 4, 8, 9
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- a) Curating a portfolio as a final body of work by discerning and justifying the selection process for photographs/images.
- b) Communicating the artist's statement through both written and verbal mediums.
- c) Ensuring the body of work meets professional standards.
- d) Creating a physical, hard-copy version of the finalized portfolio.
- e) Developing a web-based version of the finalized portfolio.
- g) Presenting the portfolio and contributing to productive critique experiences.
- h) Researching and determining potential schools or professional opportunities to apply to.

Competency 4:	CWGESLO
The student will formulate written strategies for starting a small photographic business by:	1, 2, 3, 4, 7, 8, 9

- a) Determining the type of photography, the business will specialize in.
- b) Identifying equipment and software needed to start a photographic business.
- c) Describing a business model in both written and verbal form that outlines target market, services offered, pricing strategy, and marketing plan.
- d) Creating a professional website.
- e) Developing a consistent brand identity using social media.
- f) Understanding the importance of having clear, comprehensive contracts that outline services, prices, usage rights, and expectations to protect the business and the client.

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